SCHOOL AND COMMUNITY NUTRITION SERVICES PERFORMANCE MANAGEMENT

March 6, 2017



SCNS TEAM JULIA BAUSCHER, DIRECTOR, BS, SNS

COMPLIANCE

Terina Edington

- Consultants (6)
- Supervisor (1)
- Book Keeper (1)
- Clerk (1)

NSC

Dan Ellnor

- Coordinators (2)
- Supervisors (4)
- Chef (1)
- Clerks (5)
- Secretary (1)
- Nutrition Assistants (33)
- Warehouse Workers (9)
- Drivers (13)
- Receiver/Forman (2)
- Custodians (2)
- Maintenance (2)

EQUIP. & F.S.

Gretchen Boyd

- Clerk (1)
- Sub Clerk (1)



SCNS TEAM - CONT.

RECORDS & REPORTS Hannah Lehman

• Clerk (2)

OPERATIONS

Shawnalee Smith

- Clerk (2)
- Sub Clerk (1)
- Computer Lab Techs (3)
- Field Techs (2)

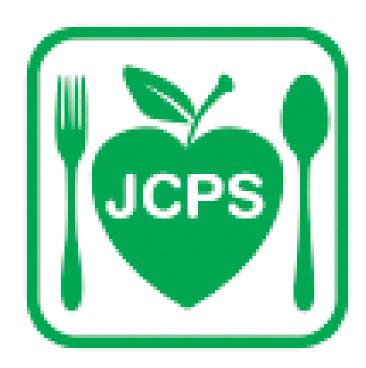
NUTR. INITIATIVES Andrea Wright

• Clerk (1)



SCNS PROGRAMS

- National School Lunch Program
- School Breakfast Program
 - Traditional
 - Grab and Go
 - Breakfast in the Classroom
- Child and Adult Care Food Program
 - TAPP Infants
 - Suppers
 - Head Start/Pre-K Snacks
- Fresh Fruit and Vegetable Program
- Summer Food Service Program





NATIONAL SCHOOL LUNCH PROGRAM

2013-2014 • ADP = 60,943

2014-2015 • ADP = 63,404

2015-2016 • ADP = 67,410

2016-2017 YTD • ADP = 68,073

• How many lunches are served annually?

| YEAR | LUNCHES |
|---------------------|------------|
| 2013-2014 | 10,421,172 |
| 2014-2015 | 11,095,728 |
| 2015-2016 | 11,796,755 |
| 2016-2017 Projected | 11,912,850 |

lst Year with CE

11.7% Increase!



SCHOOL BREAKFAST PROGRAM

2013-2014 • ADP = 36,827

2014-2015 • ADP = 38,865

2015-2016 • ADP = 41,999

2016-2017 YTD • ADP = 42,429

• How many breakfasts are served annually?

| YEAR | BREAKFASTS |
|---------------------|------------|
| 2013-2014 | 6,300,858 |
| 2014-2015 | 6,798,743 |
| 2015-2016 | 7,349,884 |
| 2016-2017 Projected | 7,427,282 |

1st Year with CE

15.2% Increase!



CHILD & ADULT CARE FOOD PROGRAM (CACFP)

| JANUARY YTD | FY17 | FY16 | FY15 |
|----------------|---------|---------|---------|
| Supper Sites | 88 | 82 | 74 |
| Suppers Served | 242,142 | 251,357 | 222,289 |
| Change | -3.7% | +13.1% | |

Decrease due
to KDE
changing site
guidelines



FRESH FRUIT & VEGETABLE PROGRAM (FFVP)

- Annual grant application for elementary schools
- Award based on at-risk numbers and student enrollment
- Record 45 schools received grants this school year nearly 21,000 students benefit
- Interesting fruits and vegetables served:
 - Rainbow carrots
 - Lemon plums
 - Persimmons
 - Tri-colored cauliflower
 - Ugli fruit







SCNS STAFF

ADMINISTRATION & COMPLIANCE

TERINA EDINGTON, BS, MS, RD, LD, SNS

PROGRAM COMPLIANCE

WHAT HAPPENS ON THE LINE IS MOST IMPORTANT







PROGRAM COMPLIANCE

ON-SITE

- Site visits
- USDA Required Compliance Review
 - National School Lunch
 - School Breakfast Program
- CACFP Supper Program Review
- CACFP Snack Review
- FFVP
- Summer Food Service Program

OFF-SITE (Monitor from desk)

- Temperature Monitoring
- Gain/Loss Report \$
- Participation
- Student Charges
- Inventory
- Production Records
- Ordering



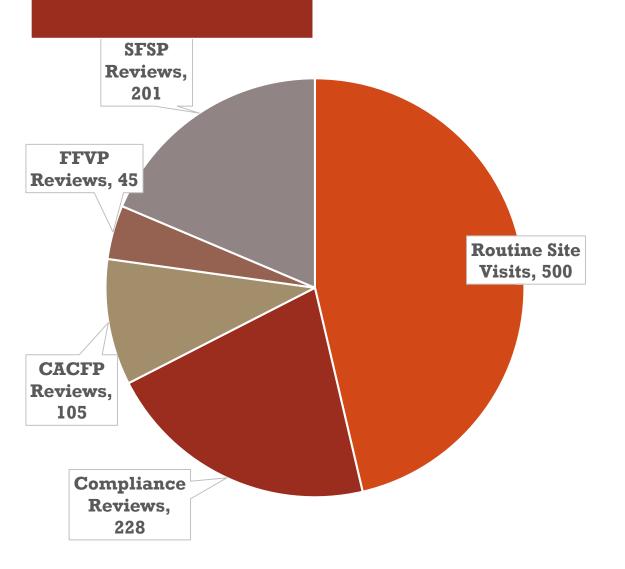
USDA REQUIRED COMPLIANCE REVIEWS: 228







TOTAL CONSULTANT VISITS SO FAR: 1,079





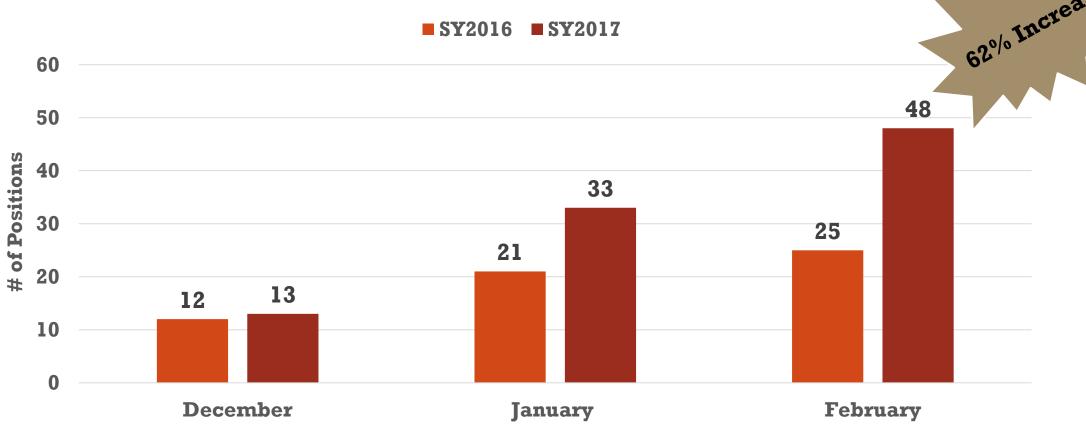
YARD SIGN SUCCESS!

- 25 Signs placed @ strategic locations
- Outreach efforts to target specific communities
- Calls from 500+ individuals
- Common responses from applicants





TOP METRICS: FULL TIME POSITIONS FILLED





ADMINISTRATION & COMPLIANCE

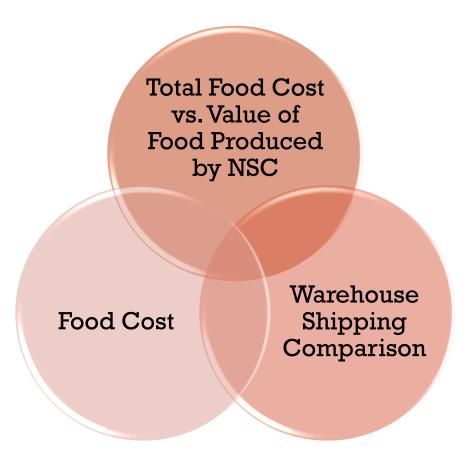
| STEPS IMPLEMENTED FOR IMPROVEMENT | OBSTACLES TO IMPROVEMENT | FUTURE PLANS/GOALS |
|--|---|---|
| Increased administrator presence in schools | Increasing complexity of school meal programs creates demand for more highly skilled managers | Electronic tool for compliance monitoring |
| Significant and rewarding efforts to recruit new employees | SCNS site-based employees do not report to SCNS administration | |
| Training implemented as a result of compliance reviews and site visit observations | | |





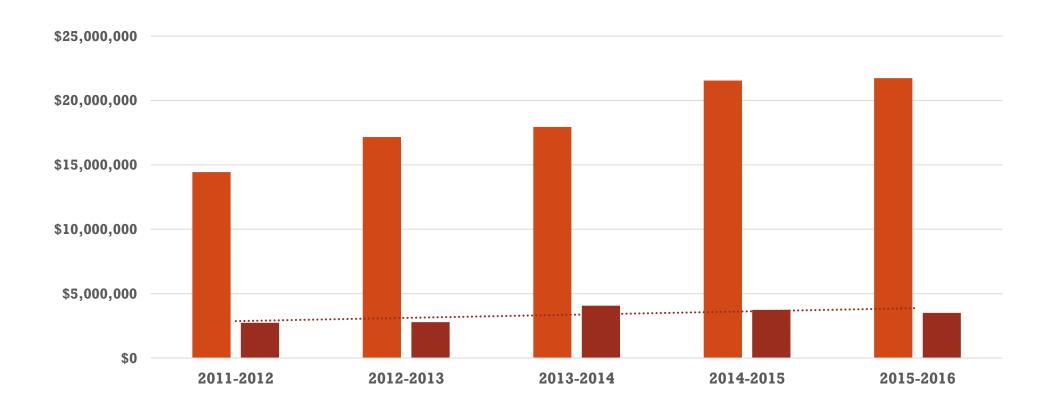
DAN ELLNOR, BA, C.P.-F.S.

TOP WETRICS



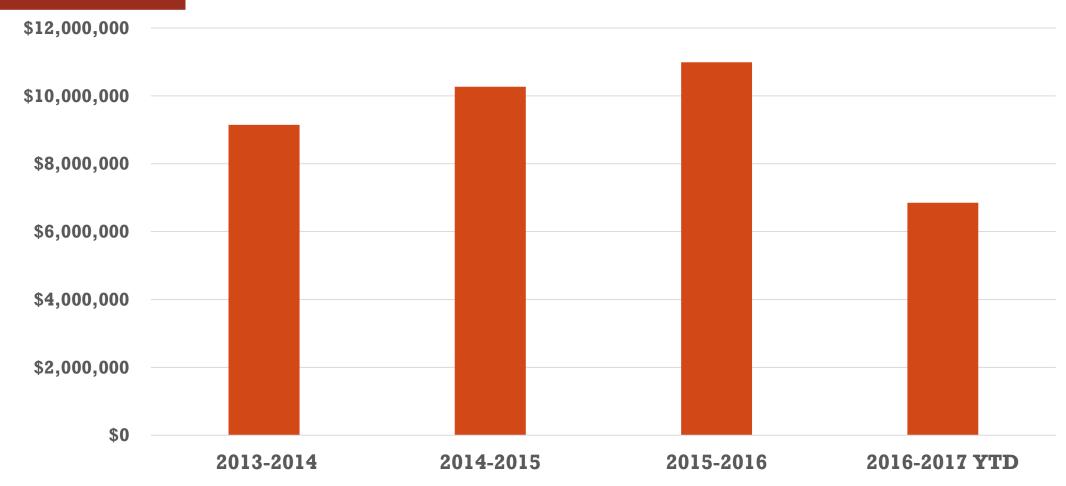


TOTAL FOOD COST VS. VALUE OF FOOD PRODUCED BY NSC



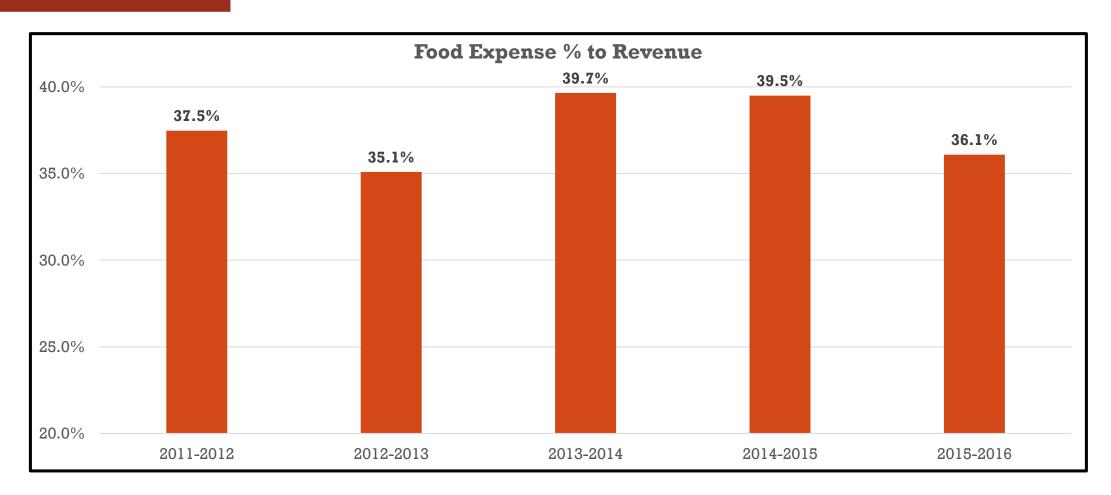


VALUE OF GOODS SHIPPED FROM NSC WAREHOUSE ANNUALLY





FOOD EXPENSE % TO REVENUE





NUTRITION SERVICE CENTER

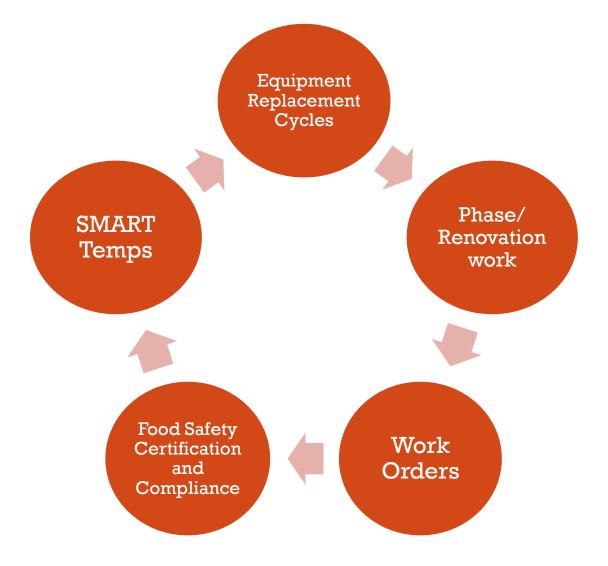
| STEPS IMPLEMENTED FOR IMPROVEMENT | OBSTACLES TO IMPROVEMENT | FUTURE PLANS/GOALS |
|---|-----------------------------------|---|
| All staff at NSC report to NSC Manager | Limited space and capacity at NSC | Juice delivered directly to schools |
| Streamlined NSC warehouse inventory | Aging equipment | FSMA implementation |
| Bottled water available on serving line (pilot) | | Marketing campaigns around clean label initiative and F2S |
| Chef leading Culinary Team | | |



O FOURTHER & FOOD SAFETY

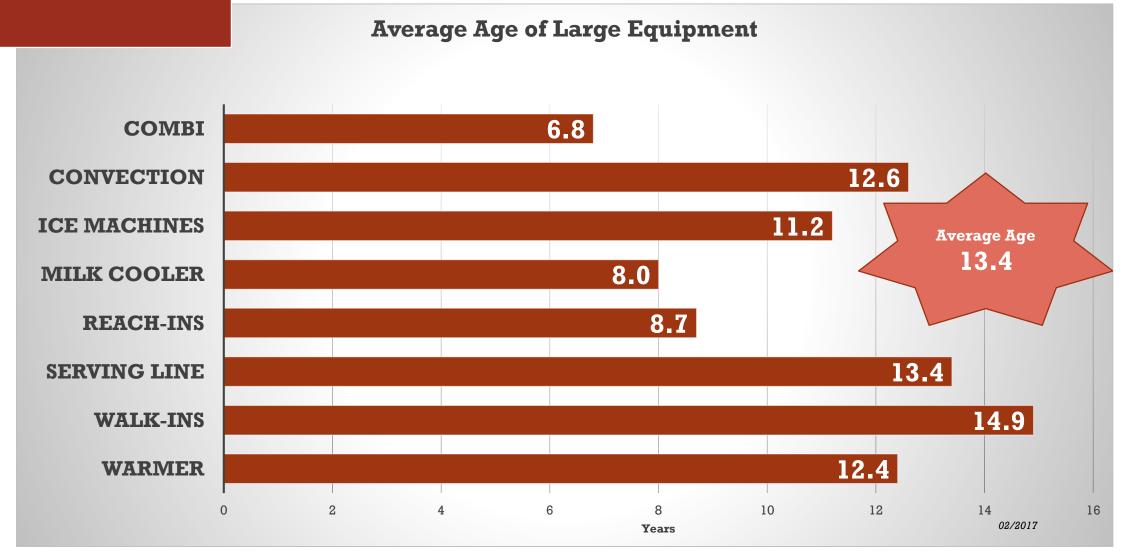
GRETCHEN BOYD, BS, R.S.

TOP METRICS



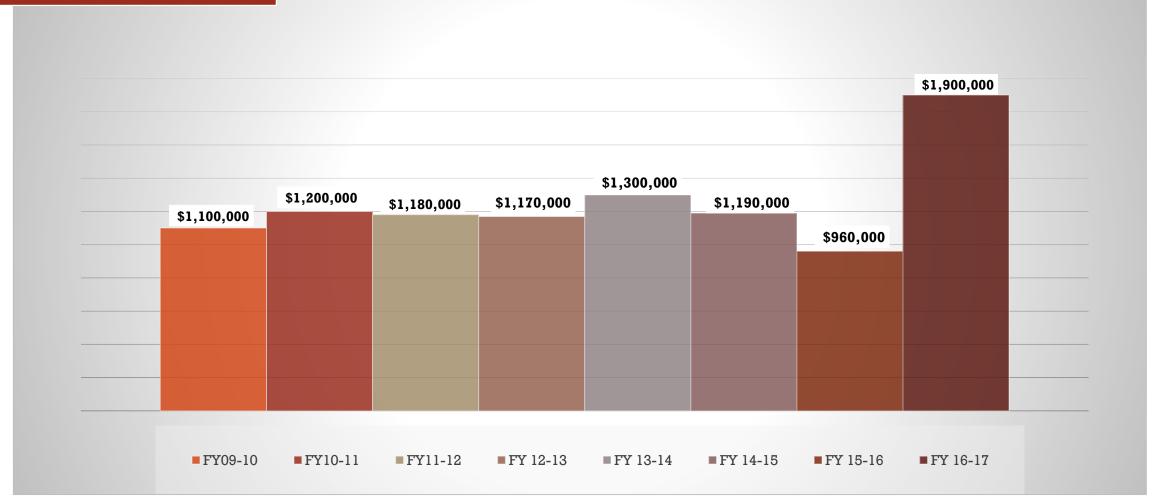


EQUIPMENT REPLACEMENT



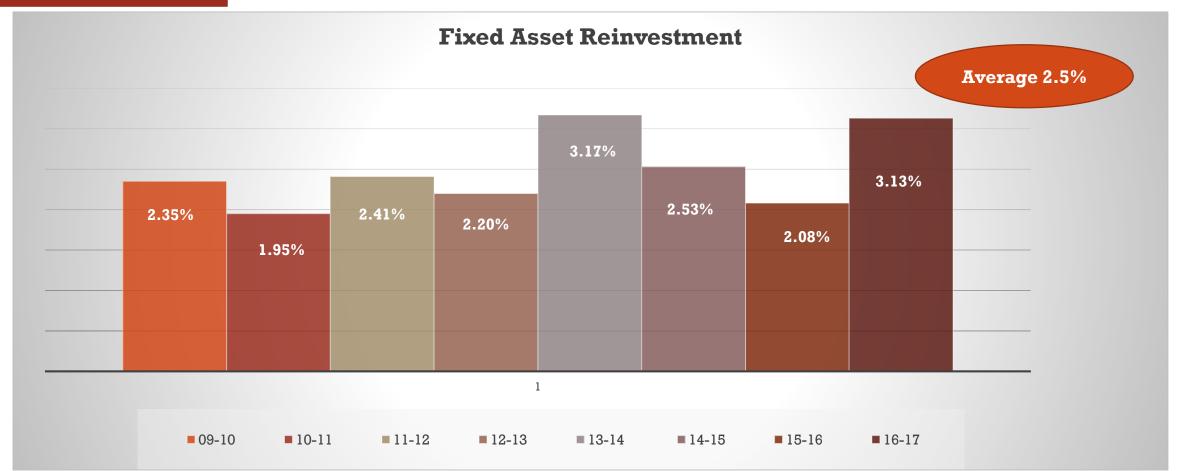


PHASE SUMMARY





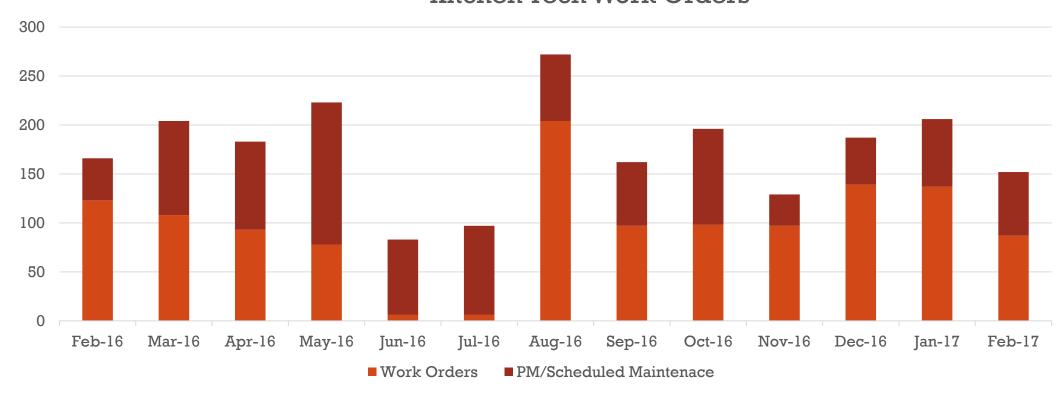
CAPITALIZATION





WORK ORDERS

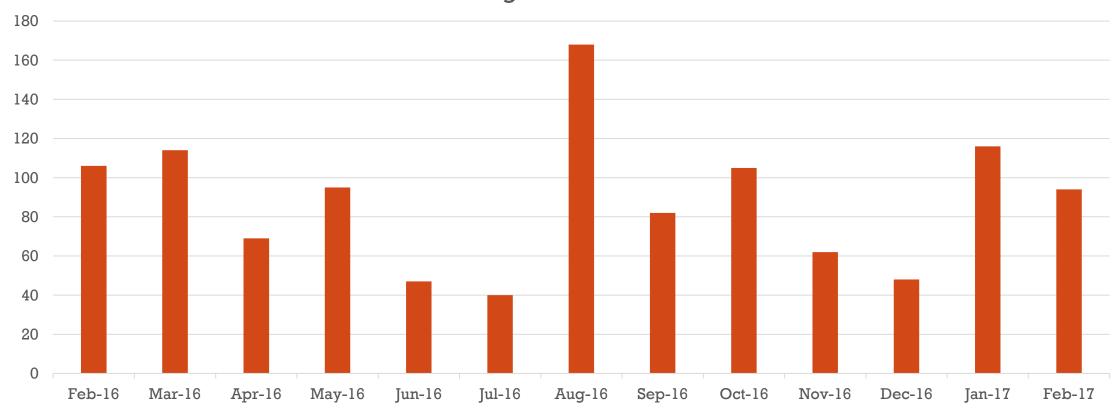
Kitchen Tech Work Orders





WORK ORDERS

HVAC Refrigeration Work Orders





400 Food Safety Certified Employees

Third Party Auditor-SMART Systems

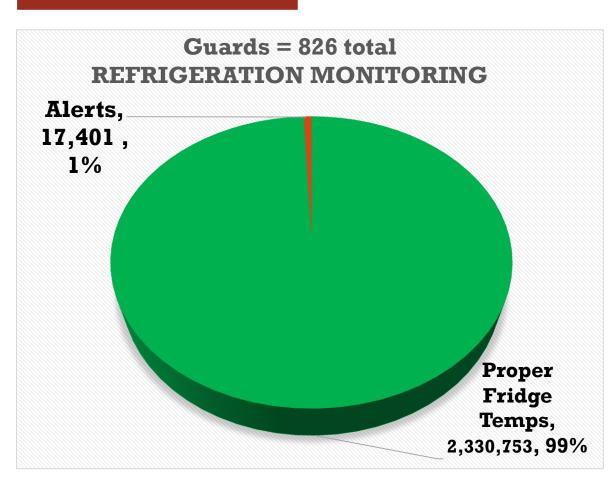
Food Safety

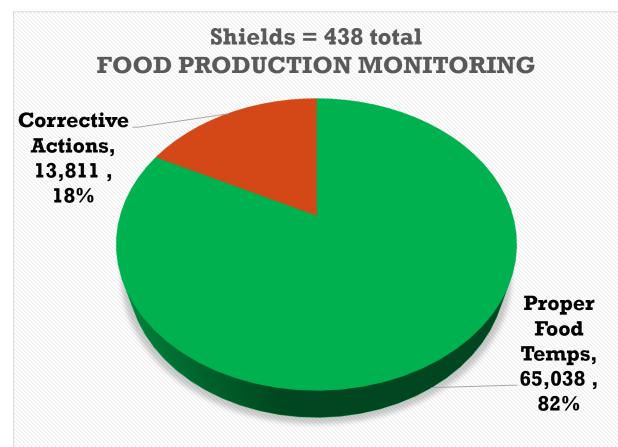
FDA Compliance

Monitor refrigeration units 24/7-SMART Temps



SMART TEMPS







DATE RANGE: 1/21/2017 – 2/20/2017

EQUIPMENT & FOOD SAFETY

| STEPS IMPLEMENTED FOR IMPROVEMENT | OBSTACLES TO IMPROVEMENT | FUTURE PLANS/GOALS |
|---|--|---|
| Created 5-year equipment replacement plan aligned with HVAC renovations | Inability to conduct preventative maintenance on refrigeration equipment | Decrease response time for HVAC work orders |
| Established "standardized" equipment plan for site kitchens | Need to "revamp" equipment procurement due to federal procurement requirements | Proactive approach to equipment replacement |
| Focused training with SCNS staff on food safety and equipment care | Rate at which equipment is failing vs. ability to replace | SCNS "Food Truck" |

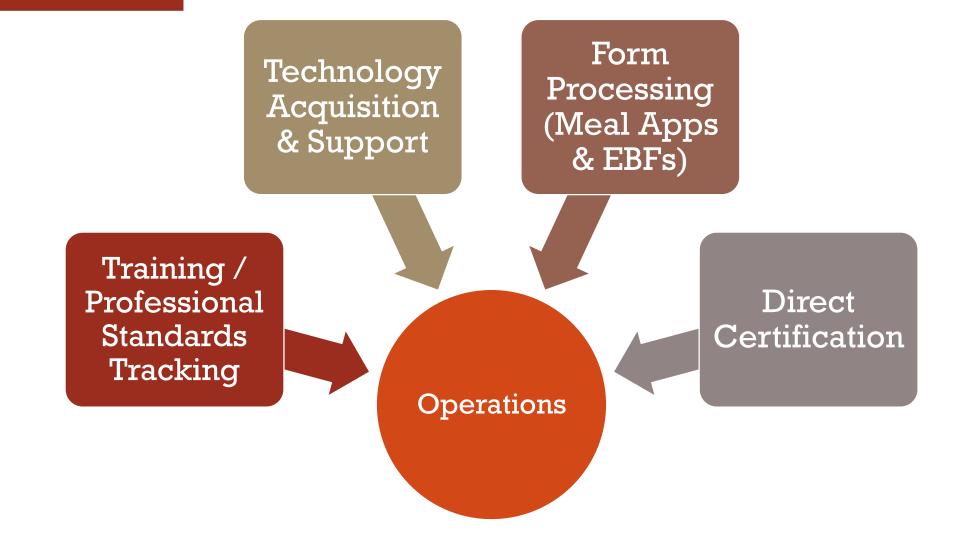




SHAWNALEE SMITH, BS

Operations

TOP METRICS





Operations

TRAINING REQUIREMENTS

Professional Standards (Federal)

Requirements Vary by Job Level

Source
Training
Materials or
SCNSDrafted

Nutrition Training (State)

2 hr/yr: Cafeteria Managers Only

Counts
Toward
Professional
Standards

Kentucky ONE

(State)

All SCNS school employees

Within 40 days of hire

One-Time Training

KDE-Provided Mandatory Materials Civil Rights
Training
(Federal)

All SCNS Employees

Required Annually

KDE-Provided Video/PPT Food Safety Certification

(Local)

Manager, Lead, Admin Mandatory

Nutrition Assistants Optional

Required Every 3-years

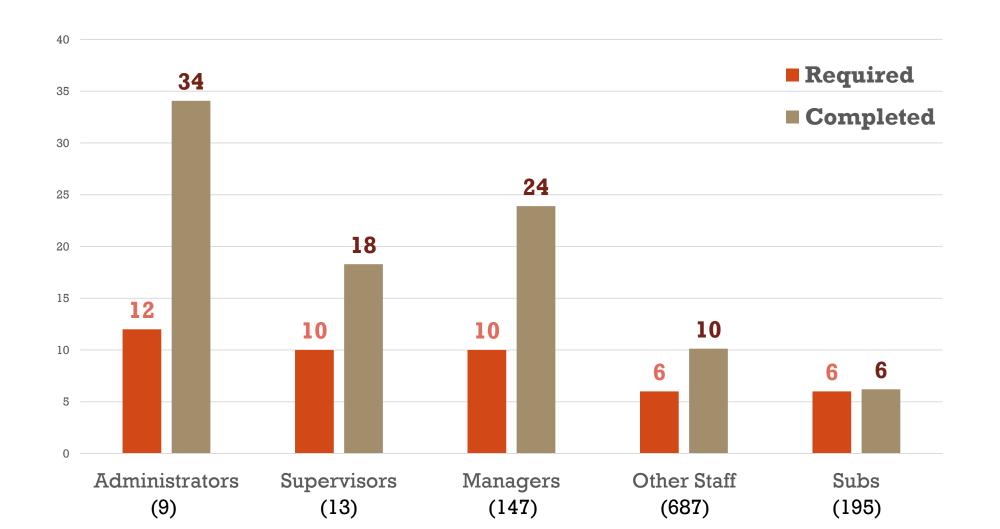
Food Safety Modernization (Federal)

New Requirement per FDA

Preventative Controls Training

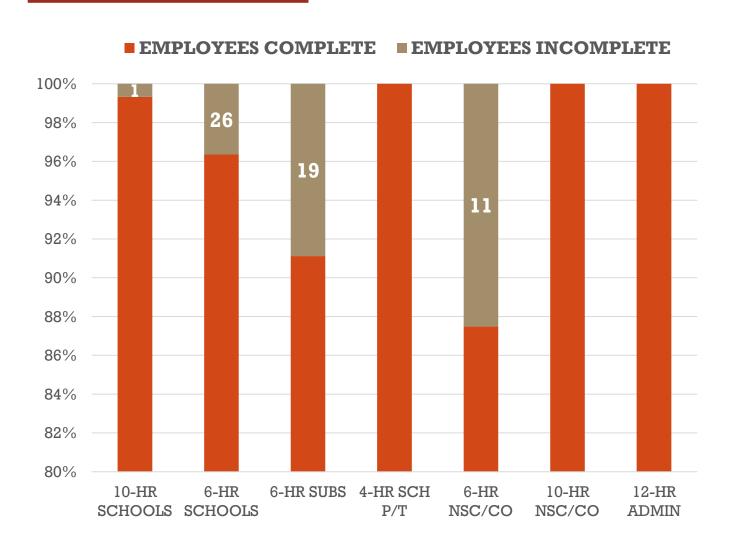
NSC-Only

AVG. TRAINING HOURS COMPLETED VS. REQUIREMENT

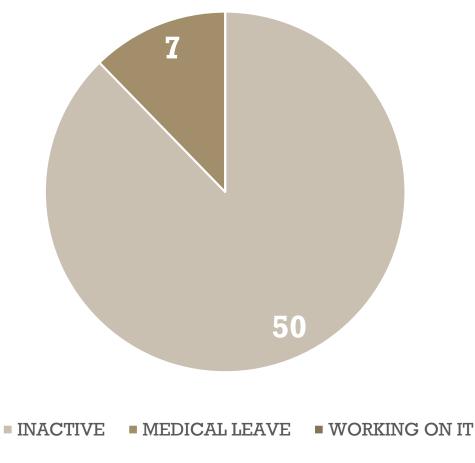




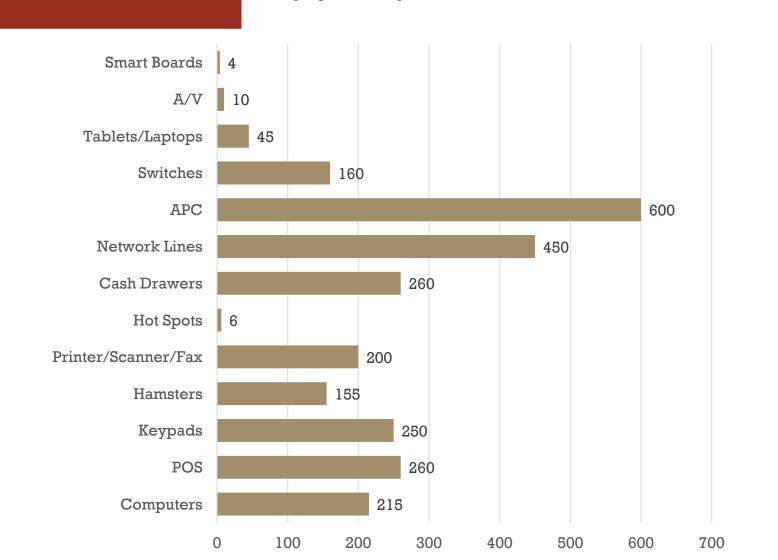
RATE OF COMPLETION



REASONS FOR INCOMPLETES



TECHNOLOGY HARDWARE & PERIPHERAL ASSETS



Total Piece Count: 2,615

Total Asset Value:

> \$1 Million

Total # Locations: 149

Replacement Cycle: 5 Years



SOFTWARE ACQUISITION & SUPPORT

Newton

Newton POS

Franklin

Edison

Handles

Food &

Data Center

MCS

Manage

System

Settings,

etc..

Admin Console

Time Clock Manager

Time Clock Plus

Handles \$60.5 million in Revenue

Handles \$60.5 million in Revenue

Effects Entire Enrollment. All Schools. District Budget. Processes 55.000 forms. 56.000 DC

Supply Ordering & Receiving, Meal Planning, Production and Inventory

> 330 3 Users

Hub for all **Maintains** Software -Security and **Upgrades** for MCS Scheduled Software Jobs, EOY.

Tracks & Reports on \$24 Million in Labor Expenses

Tracks & Reports on \$24 Million in Labor Expenses

330 Users

450 Users

20 Users

Users

5 Users

350 Users

1100 Users

SOFTWARE ACQUISITION & SUPPORT

Smart Find **Express**

Substitute Management Software for 900 Employees & Subs

> 175 Users

Nutri Slice

School Bucks

My

School Apps

My

Online Meal **Application** Program

8 Users, Public

Microsoft Task Scheduler

Manage Scheduled Tasks on MCS App Server

Users

Infinite Campus

Research Student HH. Report Eligibility, Verify Special Dietary & Attendance

> 350 Users

Share Point

Share Dept. Documents. Procedures. Forms, Images & Reports

Verify Special Dietary & Attendance

Microsoft

Office

Research

Student

HH, Report

Eligibility,

350 Users

350 Users

Online

175 Users.

Public

Menu

Online Meal Payment Program

8 Users, Public

Other

THE IMPACT OF FREE/REDUCED **ELIGIBILITY**

Community

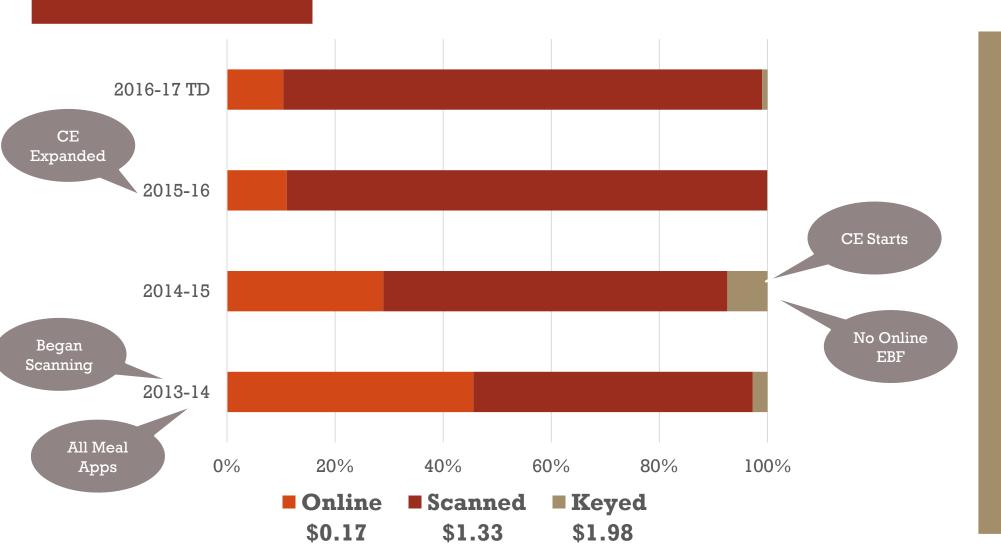
Open **KEES** College ACT/SAT Fee Enrollment Student Scholar-Entrance Households Waivers **Test Fees** Meal Cost Transporships Fees tation Severe Meal Site Participa-Need Reimburse-SCNS Enrollment Reimbursetion ment Data ment Title One \$ District Funding SEEK FRYSC E-Rate Grants Funding Funding **Funding** Discount Public Public School Community Image of Image of Report Support Schools

Card

67.76%

Current JCPS F/R

FORMS PROCESSED BY METHOD



TOP REASONS FOR UNPROCESSED FORMS:

Duplicate Forms

Student Not Found

No Signature

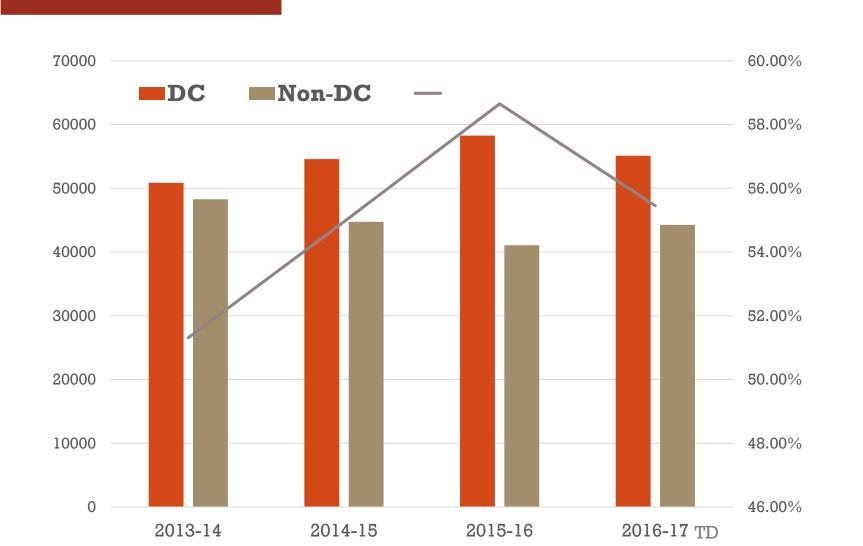
Missing HH Members List

Missing Income

Missing Inc Frequency

Invalid SSN

DIRECT CERTIFICATION TRENDS



56% Of JCPS Students are Directly Certified

82%
Of JCPS students
eligible for F/R
Directly Certified

OPERATIONS

| | STEPS IMPLEMENTED FOR IMPROVEMENT | OBSTACLES TO IMPROVEMENT | FUTURE PLANS/GOALS |
|----------------------|--|---|--|
| NG/ | Focused on identifying Training Needs & Regulations | Time to train – Contract days vs. PD requirements | Additional trainers and creative formats |
| TRAINI TRACK | Instituted formal coded tracking procedures and monitored compliance | Intricate 3-level coded tracking requirements & documentation | Source a tracking software designed for a large district |
| | | | |
| CH II | TT/13: 1 TO 1 TO 1 | TIGD T TODG D | |
| CH RT | Utilizing Remote Assistance to provide better support | USDA vs. JCPS Procurement Requirement conflicts | LANDesk integration for SCNS work orders |
| SH PURCH | | • | • |
| TECH PURCH & SUPPORT | provide better support Structured Software Training Calendar with automated | Requirement conflicts Support – Software capabilities vs. USDA/KDE | SCNS work orders Source Time Keeper |







OPERATIONS

DIRECT

| STEPS IMPLEMENTED FOR IMPROVEMENT | OBSTACLES TO IMPROVEMENT | FUTURE PLANS/GOALS |
|--|---|--|
| Automated EBF reports to Principals and designees | School personnel not following procedure | Develop IC Report for schools to view who needs EBF form on demand/see incompletes |
| Redesigned form processing work flow to address critical needs / error reduction | KDE not approving online EBF form | Obtain approval for online EBF form |
| Worked with vendor to develop HH Utility Match tool | Infinite Campus data fluidity (info deleted, backdated, hh set-up, etc.) | Expand use of HH Utility Match tool |
| Filter Agency lists to search for known issues | Name mis-matches (long or double names, spaces, special characters, suffixes) | Work with vendor to improve unmatched reporting capabilities |





ANDREA WRIGHT, BA, MEd

TOP WETRICS

OUTREACH

GRANTS

MARKETING





2000

OUTREACH



Coral Ridge SNAC group



10000

of participants

12000

14000

16000

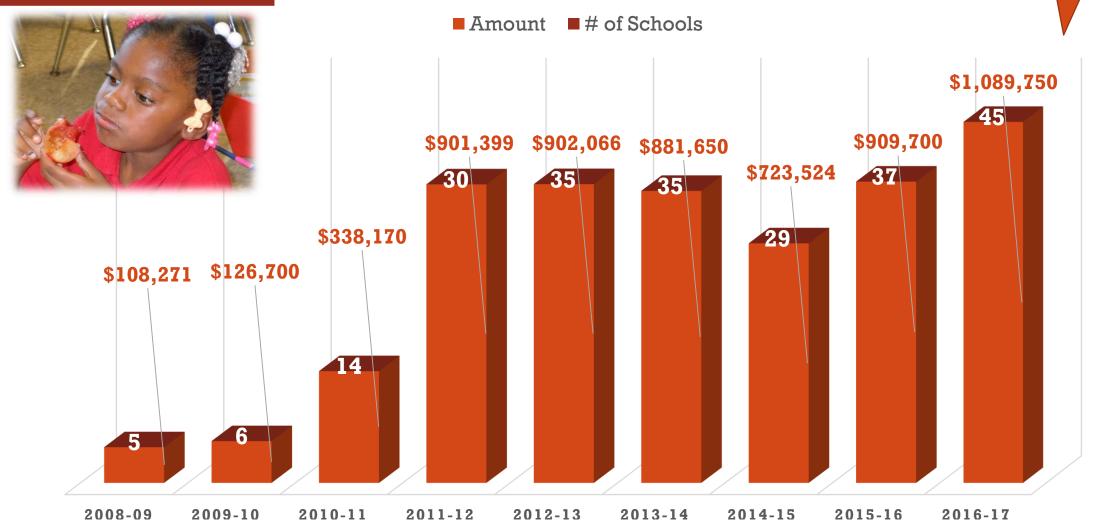
18000

- Health Fairs
- FIT Lit Nights
- School Wellness days
- Community events
- In-class presentations
- SNAC
- Chef Demos



GRANTS: FFVP

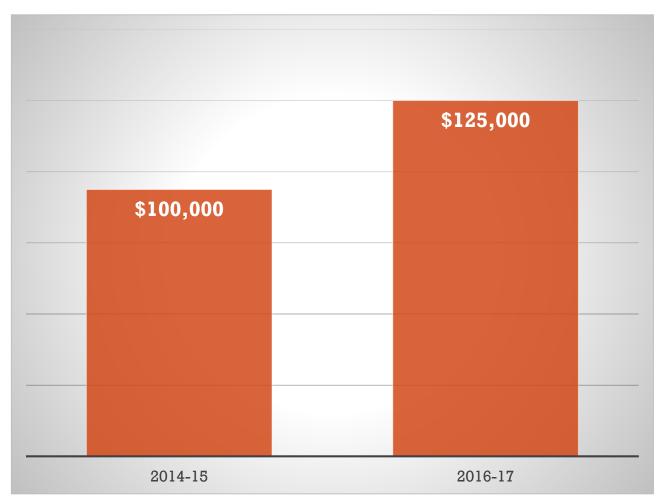






GRANTS: EQUIPMENT





- Combination Ovens
- Walk-In Coolers
- Walk-in Freezers





MARKETING

- NutriSlice views by 100%
 - SY 2015 468,091
 - SY 2016 936,764
- Signage- posters, nutrition info, daily menus, promotions
- Décor for serving lines and cafeterias
- Social media and website
- SNAC (Student Nutrition Advisory Council)





Rubber Ducky Day



Schools ordering promotions

SY17: 82

SY16: 51

31 more schools involved 35 different promotions offered

SY 17: 790 Orders Filled SY 16: 530 Orders Filled



NUTRITION INITIATIVES

| STEPS IMPLEMENTED FOR IMPROVEMENT | OBSTACLES TO IMPROVEMENT | FUTURE PLANS/GOALS |
|--|---|--|
| Better utilization of Materials Production time and talent | Time constraints on managers relevant to merchandising efforts | Targeted marketing campaigns related to waste reduction and reimbursable meals |
| SY17 Marketing Plans created by all sites | Grant administration process | Grant for Seneca FFA greenhouse |
| Collaborating with Communications dept. on social media efforts | Increasing # of request to participate in school events but limited staff members | Grant for SCNS Food Truck |
| Presentations created for Chef Chris to deliver to diverse audiences | | |





HANNAH LEHMAN, BS, CPA, SNS

Records & Reports

TOP WETRICS

Operating
Fund Balance

Overall
Participation
for All
Programs

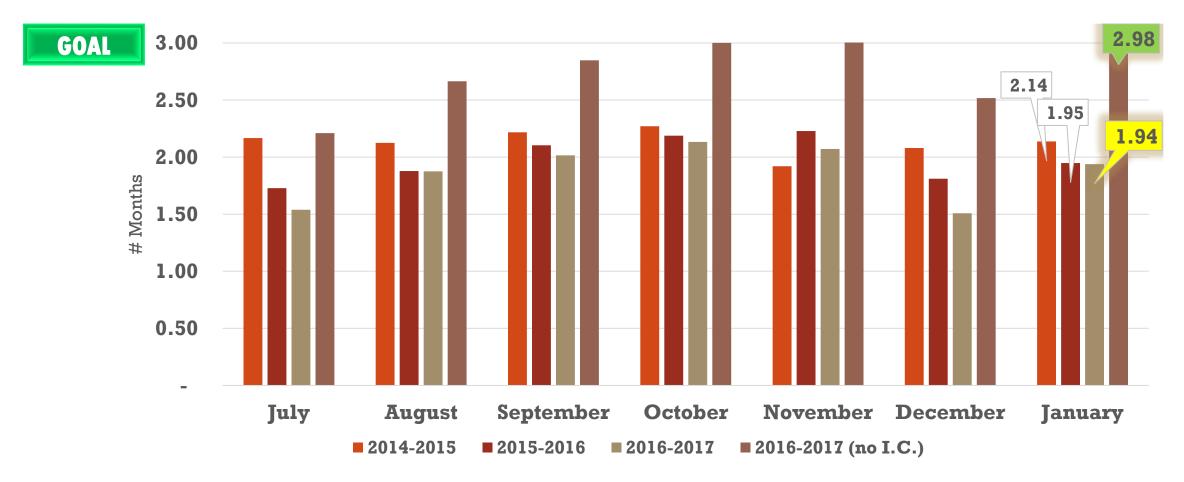
Individualized
Gain/Loss
Reports for
Schools

Revenues & Expenses



Records & Reports

OPERATING FUND BALANCE





ADP CHALLENGE

FY17 Actual

B=45.6%

L=72.6%

FY17 Goal

B=50.0%

L=75.0%

Increase by 4,400 breakfasts per day OR 30 per school!

Increase by 2,200 lunches per day OR 15 per school!



Records & Reports

Elementary:

B: 64%

L: 81%

Middle:

B: 37%

L: 80%

GOALS:

B: 50% L: 75%

High:

B: 26%

L: 63%

Special:

B: 53%

L: 63%



Records & Reports

GAIN LOSS REPORTS

3 main sections:

Overview

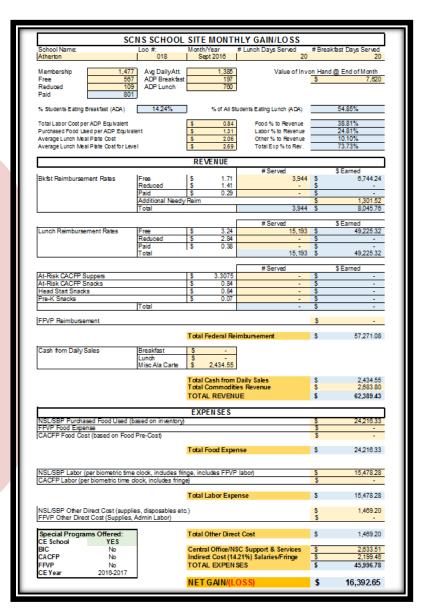
 Average Daily Participation – B & L, Benchmark tracking, Average Lunch Meal Plate Cost

Revenues

 NSLSBP, Special Programs, Cash Sales

Expenses

Food, Labor, Other Direct Costs,
 Indirect Costs, Central Office Costs



Records & Reports GAIN LOSS REPORTS

| | | | EXPENSES | | |
|-------------------|----------------------|--------------------|--|----|-----------|
| NSL/SBP Purchas | ed Food Used (ba | sed on inventory |) | \$ | 20,056.86 |
| FFVP Food Expen | se | | | \$ | - |
| CACFP Food Cost | t (based on Food F | Pre-Cost) | | \$ | 31.20 |
| | | | Total Food Expense | \$ | 20,088.06 |
| | | • | inge, includes FFVP labor) | \$ | 14,180.58 |
| CACFP Labor (per | r biometric time cio | ock, includes frin | ge) | \$ | - |
| | | | Total Labor Expense | \$ | 14,180.58 |
| NSL/SBP Other Di | rect Cost (supplies | s, disposables et | C.) | \$ | 1,083.02 |
| FFVP Other Direct | t Cost (Supplies, A | dmin Labor) | | \$ | - |
| Special Progra | | | Total Other Direct Cost | \$ | 1,083.02 |
| CE School | YES | | | • | 0.005.04 |
| BIC | YES | | Central Office/NSC Support & Services | \$ | 2,895.64 |
| CACFP | YES | | Indirect Cost (14.21%) Salaries/Fringe | \$ | 2,015.06 |
| FFVP | YES | | TOTAL EXPENSES | \$ | 40,262.36 |
| CE Year | 2014-2015 | | | | |
| | | | NET GAIN/(LOSS) | \$ | 9,818.72 |

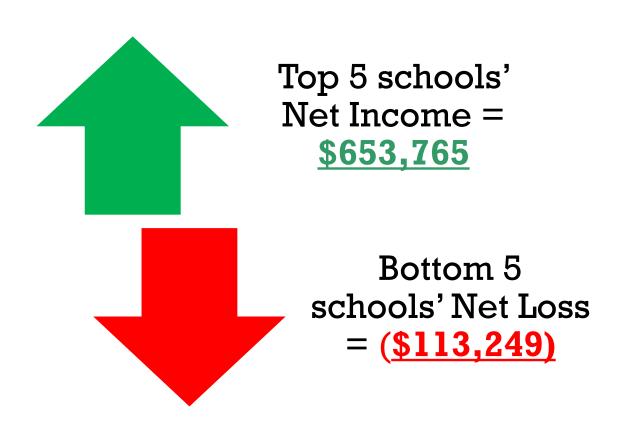
Always look at the bottom line!



Records & Reports

ANALYZING THE GAIN LOSS REPORTS

- Reviewed monthly with Central Office admin team
- Identifies areas of improvement and training opportunities for individual schools and the program as a whole
- Managers get both a month-todate and a year-to-date report

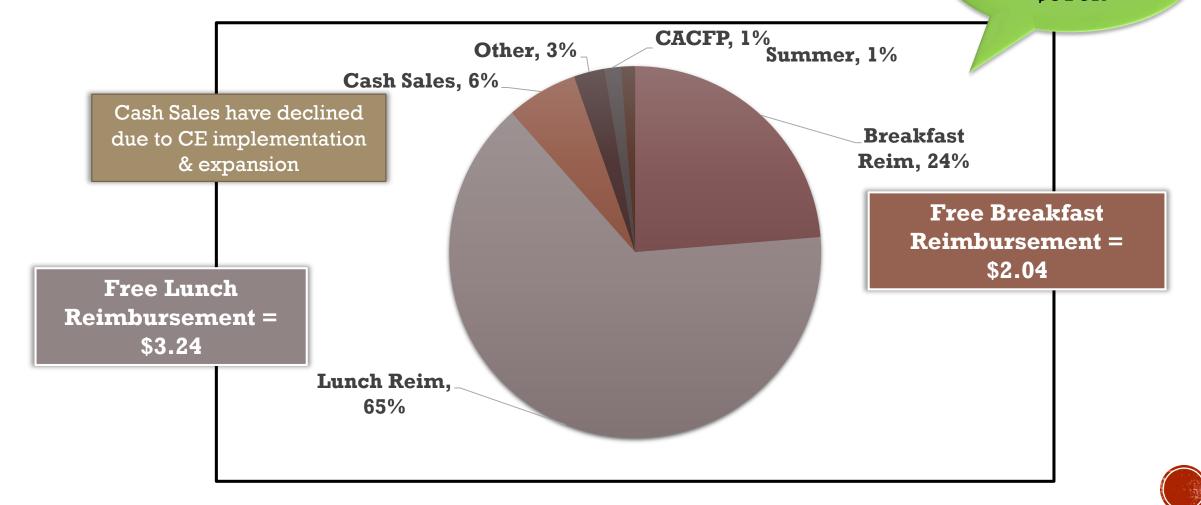


(As of January 2017 YTD)



Records & Reports REVENUES (SY 2016)

Average daily revenues = \$318k



Records & Reports **EXPENSES** (SY 2016)

Average daily expenses = \$285k



- Supplies
- Equipment
- Technology
- Central Office expenses
- Indirect Costs
- Fuel/trucks

Other Exp. 20% Food Exp. 38% The Food Expense benchmark is 40% to total Revenue Labor Exp. **42**%

The Labor Expense benchmark is 40-45% to total Revenue



RECORDS & REPORTS

| STEPS IMPLEMENTED FOR IMPROVEMENT | OBSTACLES TO IMPROVEMENT | FUTURE PLANS/GOALS | |
|---|---|---|--|
| Hands-on training on Individual Gain Loss Reports | Indirect Costs / Decreasing Operating Fund Balance | Increase Participation (CE, new menu items, Clean Label campaign, etc.) | |
| Monthly Financial Reports provided to all SCNS Admin | Difficulty in aggregating data from multiple software systems – need a more streamlined system | Satellite meal service at some of the schools with fluctuating enrollment and a consistent net loss for their program | |
| Overtime tracking at schools to identify/address understaffed sites or time management issues | Staffing Issues | Streamlined system to aggregate data from multiple software sources easily and efficiently | |



CLOSING COMMENTS

